



Print Date 10/05/12

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Contract / Revision      **304402**      /      **Kirkpatrick for Congress 2012**

Original Date / Revision

07/11/12 10/05/12

Advertiser**Kirkpatrick / Democrat / Con**

Agency **Media Strategies and Research**

## Buying Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Product

Agency Com 15%

### Billing Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:13:00

Estimate # 11366

Alt Order #

Billing Type      Cash

Order Type	GENERAL
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Billing Cycle	EOM/EOC
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## Billing Calendar BROADCAST

Demographic A35+

Rev Codes	POL	POL	CAND
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Product Codes DO

Priority P-6

Advertiser Ref

Primary Account Executive  
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15%    Market Value 127000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	107950

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	44	\$16,192.50	\$19,050.00	0.00
Totals	44	\$16,192.50	\$19,050.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	44	\$16,192.50	\$19,050.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/09/12	10/15/12	M-F 6-7am M-F 6-7am	CM	6am-7am	1111---	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 111---		3				\$150.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$150.00		0.00			
N 2	KNXV	10/09/12	10/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1111--		4				\$150.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$150.00		0.00			



KNXV

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Contract / Revision **304402** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/05/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11366**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KNXV	10/09/12	10/14/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	-- 1----	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$150.00		0.00			
N 5	KNXV	10/15/12	10/15/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$200.00		0.00			
N 6	KNXV	10/09/12	10/15/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111--					4	\$300.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$300.00		0.00			
N 7	KNXV	10/09/12	10/15/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11- 11--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1- 11--					3	\$250.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$250.00		0.00			
N 8	KNXV	10/09/12	10/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	111- 1--	:30	4	\$400.00	P-6	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 11- 1--					3	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/08/12-10/14/12		M-F 5pm-530pm		5pm-530pm	- TW- - F----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 8.6,8.7 [all p6 are preempted]															
3	KNXV	10/08/12-10/14/12		M-F 5pm-530pm		5pm-530pm	- TW- - F----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 8.6,8.7 [all p6 are preempted]															
4	KNXV	10/08/12-10/14/12		M-F 5pm-530pm		5pm-530pm	- TW- - F----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 8.6,8.7 [all p6 are preempted]															
6	KNXV	10/09/12-10/12/12		M-F 5pm-530pm		5pm-530pm	- TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.4,8.3,8.5,8.1															
7	KNXV	10/09/12-10/12/12		M-F 5pm-530pm		5pm-530pm	- TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.4,8.3,8.5,8.1															
Week:		10/15/12	10/21/12	1-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	10/15/12-10/21/12		M-F 5pm-530pm		5pm-530pm	M-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 8.6,8.7 [oversold]															
N 9	KNXV	10/09/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1- 111--	:30	4	\$550.00	P-3	0.00	NM	5	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 111--					3	\$550.00		0.00			



KNXV

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Contract / Revision **304402** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/05/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11366**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KNXV	10/09/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1-111--	:30	4	\$550.00	P-3	0.00	NM	5	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--111--	3		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KNXV	10/08/12-10/14/12		M-F 6pm-630pm		6pm-630pm	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 9.6,9.7 [program change preempt rv 9/6]															
6	KNXV	10/11/12-10/11/12		Prime News		8p-9p	---Th-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.3,9.3															
7	KNXV	10/11/12-10/11/12		Prime News		8p-9p	---Th-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.3,9.3															
Week:		10/15/12	10/21/12	1-----	1		\$550.00		0.00						
N 10	KNXV	10/09/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-1111--	4		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KNXV	10/08/12-10/14/12		M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 9.6,9.7 [program change na preempt rv 9/6]															
Week:		10/15/12	10/21/12	1-----	1		\$500.00		0.00						
N 12	KNXV	10/09/12	10/09/12	Tuesday Prime C Private Prattice	CM	9pm-10pm	-1-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-1-----	1		\$2,500.00		0.00						
N 14	KNXV	10/12/12	10/12/12	Friday Prime A Shark Tank	CM	7pm-8pm	----F--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,000.00		0.00						
N 15	KNXV	10/09/12	10/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$600.00	P-6	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-1111--	4		\$600.00		0.00						
Week:		10/15/12	10/21/12	1-----	1		\$600.00		0.00						
N 16	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$300.00		0.00						
N 17	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$600.00		0.00						
N 18	KNXV	10/09/12	10/14/12	Nightline Nightline	CM	1035pm-1102pm	-1111--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-1111--	4		\$250.00		0.00						

\*Tax 1 Note: Tax 0.5%.

Totals 44 \$19,050.00